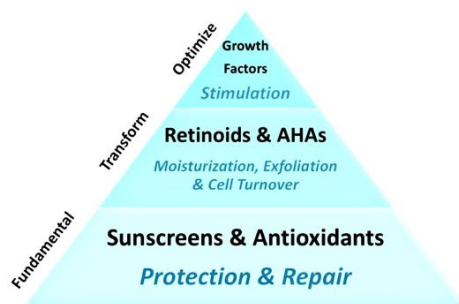


Procell Sales Tips

1. By the age of 50 only 2% of our bone marrow stem cells remain. These cells contain the DNA hardware to work towards wound healing, fighting disease, and rejuvenating skin.
2. The Procell delivery system uses the power of human bone marrow-derived growth factor serums to produce exceptional results for customers of all ages and skin types. The Stem Cytokines contained in the Procell Microchanneling serum support cellular renewal. When applied to the skin, the skin mimics the effect of having more stem cells so it is a treatment that can truly communicate with your skin and as such sits at the top of the Skin Health and Beauty Pyramid.



Skin Health & Beauty Pyramid

3. Cytokines are a family of proteins produced by our immune system that heal our injuries and fight disease. (The family of cytokines includes growth factors and peptides). The ProCell products contain a broad spectrum of cytokines that support rejuvenation throughout the wound healing cascade induced by microchanneling: from fibroblast stimulation to collagen production, to cell division, proliferation, and, importantly, matrix & tissue inhibition cytokines that "turn off" the wound healing cascade at the right time.
4. The cells are filtered out before the growth factor media is used in Procell products, and all you will find in the products are the proteins (cytokines) that the cells release during culture. There is no human tissue, genetic DNA material, blood, cells or other uniquely identifiable tissue present so the treatment is 100% safe and there is no risk of an allergic reaction.
5. Procell Microchanneling is a perfect solution to improve the texture, tone and elasticity of your skin. Microchanneling will improve virtually every skin imperfection including fine lines, wrinkles, rosacea, acne scarring, general scarring, stretch marks, hyperpigmentation, sunspots, melasma, and laxity. It is also great for overall skin health and rejuvenation.

- 6.** Procell treatments thicken the epidermis by creating micro channels, these channels stimulate the healing response in your skin creating new fresh collagen as well as helping to absorb cosmetic serums and creams making them 300% more effective
- 7.** Procell Therapies Microchanneling can also be used for hair restoration as it helps Increase Collagen Production (Collagen in your scalp provides the scaffolding for hair follicles), increase blood flow to your scalp, stimulate stem cells and improve absorption of serums and topical medications.
- 8.** This procedure is suitable for all skin types and is a minimally invasive skin rejuvenation treatment which also involves the use of an award winning TGA registered mechanized stamper to create tiny, clean controlled skin injuries (microchannels) which in turn stimulates the production of new collagen and elastin. Procell's Microchanneling device uses filaments made from surgical grade steel, small enough to fit into a hair follicle. This minimizes damage to the epidermis for faster recovery.
- 9.** The "micro-channels" are created by "stamping" vertically to create clean micro-injuries instead of dragging or gliding across the skin like traditional Microneedling devices. No scratching or tearing of the skin occurs meaning much less downtime post treatment. The treatment focuses more on stimulation instead inflammation which are inherent in most other alternative treatment options particularly Platelet Rich Plasma (PRP).
- 10.** Procell's Microchanneling system has nearly 10 years presence and over 10,000 practitioners in the USA. Procell Therapies Microchanneling can also be described as Microneedling Evolved as well as a Non Vampire Facial. The treatment is also scientifically proven through clinical studies for both hair and face treatments.
- 11.** The number of Procell Therapies Microchanneling treatments and depth of each treatment depends on the individual's skin condition. Typically for Skin Rejuvenation treatments (Fine Lines, Wrinkles, Tightening, Crows Feet, Etc) 3-4 Treatments are required with each treatment done every 4 weeks. Scarring & Acne Scarring may require a minimum of 6 treatments with each treatment every 3-4 weeks and Stretch Marks may take 6-8 treatments with each treatment done every 4-6 weeks for optimal results
- 12.** Results are usually visible after the second treatment and can last up to between 2-10 years with a series of maintenance treatments.
- 13.** MicroChanneling stimulates keratinocytes in the skin to release growth factors that induce collagenesis. As you get older, these keratinocytes become less and less effective at this so the treatment on its own becomes less and less effective. Because of this the MicroChanneling solutions become more and more important as a client progresses in age. Using the aftercare serums as well will cause the skin to continue producing growth factors even while in between treatments. Think of diet and exercise – MicroChanneling without serums is like exercising without dieting. Results will be good with MicroChanneling only, great with serums.